

Strategic Play elements



The Nature of Innovative Leadership

Prepare to shine.

Most people struggle to find their natural element, the thing that makes them the most effective. We developed this program to support leaders in their quest for greatness by helping to identify their unique and distinctive talents and passions. Build on your strengths as we uncover how and where to apply and lead with them, using systematic and applied creativity during the innovation process.

Strategic Play Elements

For over 20 years, we have worked with communities, businesses, organizations, and teams who are on a quest for greatness as they grow the next generation of leaders. Drawing on this experience, we developed a ground-breaking program to nurture playful and resilient leaders. Our expertise and proven methodologies have shaped countless leaders who are thriving amidst change and uncertainty. Through a carefully curated curriculum and interactive experiences, we ignite the power of play to unlock innovation, foster adaptability, and cultivate resilience.

The Nature of Innovative Leadership program is a transformative journey we designed to empower experiential learners in embracing innovation and honing their leadership skills. Participants will navigate through distinct stages of the innovation process, guided by a metaphor of the twelve months in a calendar year and the nature of the four seasons: spring, summer, autumn, and winter. This program recognizes the continuous cycle of innovation as an ongoing change process.

Within each season, learners will encounter carefully crafted activities complemented by a range of practical tools, for a total of twelve. These winning and proven frameworks can be applied in various settings and situations. These activities serve as steppingstones, equipping leaders with the necessary strategies to propel the innovation process toward desired outcomes. By incorporating these tools into their leadership repertoire, participants can confidently navigate the challenges and seize the opportunities arising throughout the innovation journey.

At the core of this program are nine unique leadership styles associated with the innovation framework. The nine elements are:

Water, Earth, Fire, Air, Wood, Light, Thunder, Moon, and North Star.

Through a comprehensive assessment, leaders will uncover their individual style and gain valuable insights into their strengths, preferences, and growth areas. This self-awareness forms the foundation for adapting leadership approaches as the group progresses through the dynamic and evolving nature of any innovative process. Participants will witness firsthand the importance of flexibility and versatility as they guide groups toward shared goals.

By embracing and understanding these distinct leadership styles, we will enhance our effectiveness and cultivate a more dynamic and versatile approach. Through a variety of experiential learning activities and practical exercises, along with time for reflection, we will gain valuable insights into our own natural leadership styles and how to adapt as we navigate the seasons of innovation.



Program Philosophy

At Strategic Play, we are champions of play. We wove play into this program at every step, highlighting the essential role of play in human development, creativity, and problem-solving. Playfulness in leadership allows for experimentation, imaginative thinking, and a sense of joy. Leaders who embrace playfulness as a mindset create a space that encourages curiosity, risk-taking, and innovation. By infusing playfulness into their leadership style, leaders can ignite the imagination of their teams and foster an atmosphere of exploration and growth. This creates the perfect environment to develop adaptable and resilient leaders.

Innovation leaders are not expected to have all the answers. They may be able to identify trends for the future, but it is impossible to make accurate predictions. The way forward requires an applied process with an open mindset, not an expert option. Lego Serious Play takes a front seat in this applied innovation process where everyone knows the others are listening.

Are you ready to lead innovation and transform teams into highly effective change agents? Are you developing leaders inside organizations with their succession planning? Get ready to dive into the depths of each leadership style and uncover their transformative powers.

Your journey into the seasons of innovation leadership styles begins now.

Accolades

“An invaluable resource for anyone leading innovation, this creative leadership program is a game changer. From fostering innovation and adaptability to nurturing a high-performance culture, this playful program equips leaders with tools to navigate change, inspire teams, and achieve sustainable growth. With its clear and concise step-by-step approach to applied innovation, this program is an essential companion for any leader who aspires to elevate their creative leadership skills and propel their organization to new heights. Prepare to be empowered, motivated, and equipped with the knowledge to drive meaningful results in your business, community, or organization.” Mike Campigotto, President and Founder, Safesight Exploration.



Meet the Challenge

It is in our willingness to confront our limitations that we become relatable and empathetic leaders, inspiring others to embrace their own growth journeys. By embracing the transformative power of reflection and

embracing our less functional areas, we unlock our full leadership potential and create a positive impact on ourselves, our teams, and our organizations.

Are you ready to embark on this journey of self-discovery and growth?

Are you ready to embrace the unique attributes and approaches of each leadership style and unlock your full potential?

Together, let us explore the seasons of innovative leadership, ignite our creativity, and propel our teams and organizations toward success in today's rapidly evolving world.

Come Out and Play

Are you ready to join us on this one-of-a-kind and transformative journey? Contact us today.

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We cannot wait to connect!

