

Strategic Play

2024

STRATEGIC PLAY<sup>®</sup>

Conference

LEADING WITH  
THE POWER OF  
PLAY



THE DALÍ (SALVADOR DALÍ MUSEUM)  
1 DALI BOULEVARD ST. PETERSBURG, FL 33701

MARCH | 18-20 | 2024

Space is limited | Register Today  
[www.strategicplay.com/conference](http://www.strategicplay.com/conference)



# 2024 STRATEGIC PLAY<sup>®</sup> CONFERENCE

March 18-20

## DAY 1

### PLAYING WITH PROFESSORS

You will hear from international professors and industry leaders in a fast-paced Ted Style presentation followed by interactive activities designed for experimentation and learning transfer. Industry leaders will share case studies and examples, and you will learn new play-based techniques as you process information through stories.

## DAY 2

### PLANNING YOUR PLAYFUL LEADERSHIP LIFE

Facilitated by design thinking experts from around the world, you will embark on an interactive play-based learning journey and apply what you learn to enhance your life and career and process in small groups led by industry experts. You will emerge with your own plan to lead with the power of play.

## DAY 3

### PLAYSONALITY<sup>®</sup> CERTIFICATION

Do you know people who play well with others and some who run with scissors? Join us in decoding the DNA of Play and Playstyles. You can add this one day certification training that includes your Playsonality assessment, a workshop to debrief your playstyle and a full kit of playful supplies to offer your own Playsonality workshops.

## ABOUT US

**Strategic Play Global blends theory and research from business, psychology, education, and art and play therapies to deliver facilitated workshop-based consultation and events that inspires and engages teams, drives creative and strategic thinking, and delivers brilliant results.**

## WHY ATTEND?

- Learn from international professors and industry leaders who use playful tools and methods in their research and work.
- Network and connect with some of the leading minds on play-based methods from around the world.
- Apply design thinking to plan your playful life as you continue to develop as a leader with play based methods.
- Learn and experiment with new tools and techniques you can use in workshops, classrooms, board rooms and coaching.

## INTERESTED IN BECOMING A STRATEGIC PLAY<sup>®</sup> CONFERENCE PLAY PARTNER?



### Join the Play Movement

We believe in the power of play that can change lives and organizations for the better. If you or your organization would like to join this play movement and become a sponsor of this conference, please contact us at [hello@strategicplay.com](mailto:hello@strategicplay.com) to learn more about partnership opportunities.