

# IGNITE your event

WITH THE POWER OF PLAY!

strategic<sup>®</sup>  
play



STRATEGIC PLAY®  
DESIGNS  
EXPERIENCES  
THAT **SURPRISE**  
**AND DELIGHT**  
PARTICIPANTS







# Unforgettably unique

Make your event  
the most memorable  
with our facilitated

LEGO® SERIOUS PLAY®

interventions that  
catalyze creativity,  
promote engagement, and  
spark deep level thinking

# Get ready to be inspired

100% engagement

Activated, energized attendees

Memorable moments

Deep insights

New ideas

Exciting opportunities

Meaningful connections

Rich conversations









Thinking becomes visible

Highlight teachable moments

Topics become integrated

Reinforce the theme of the event

Stakeholders connect

Let them drive the learning  
and watch them have a blast!

# Playing with purpose

Strategic Play provides workshops of varying lengths that cover a variety of topics including:

Leadership development

Innovation

Customer experience

Team development

Conflict management

Organizational culture

Change management

Strategic visioning

Problem solving and decision making







# Innovative interactions

Openings and closings

Keynotes

Breakouts

Networking

Breaks

Lunch and learns

Evening interactions

# Tailored to your needs

Strategic Play customizes each engagement to meet the unique needs and desires of the event and its organizers.

## SIZE

Small teams of 12 or less

Medium groups up to 50

Large events for up to 200

Extra large groups of 200+

## LENGTH

Short sessions of 1-2 hours

Half day sessions

Full day experiences

Multi-day events







Send attendees  
home recharged,  
ready for action  
and wanting more!



# Anything is possible

Call right now! **1-888-238-2608**

We look forward to learning about your next event.



Strategic Play team  
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Let's build!



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