



## Case Study: Wesway, Respite Care

Wesway is a non-profit organization that provides respite care to families who have a member with a disability or chronic health condition. They offer short-term care, which gives caregivers some time to renew their energy. This is a crucial part of the overall support many people need when caring for a family member at home. The care they provide takes place in their own homes or that of the family needing assistance.

The Executive Director, Daniel McGoey, approached the StrategicPlay® Group Ltd. because he wanted to bring his team together for a workshop where all members could connect, re-energize, and discuss ideas and thoughts about the organization, the strategic, and its future direction.

Over thirty people attended the full-day session. The large group activity used Strategic Play tools and techniques, including the LEGO® SERIOUS PLAY™ methods and materials. This interactive, hands-on day was a great success.

Here is what McGoey, Executive Director, had to say about the event.

“With captivating simplicity, the workshop was a powerful approach to unlock the full creativity of staff. The progression of skill building exercises creates a uniquely grounding experience of three-dimensional self-discovery interwoven with genuine team values. It was wonderful to see how working with LEGO® SERIOUS PLAY® process allowed staff to tap their creative potential and further the goals of the succession by achieving full contribution by each participant.”

*Daniel McGoey  
Executive Director  
Wesway, Canada*

<http://www.wesway.com/>

